



**NCIPM**

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**Awareness – cum - orientation  
programme on entrepreneurship  
opportunities in IPM inputs**

**27 September 2024 (Friday)**

**Coordinator:**

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**Principal Scientist & I/c ABIC,  
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## About ICAR-NCIPM

ICAR- National Research Centre for Integrated Pest Management (IPM) was established on February, 1988 to cater the plant protection needs of the country with changing agricultural and climate scenario. The Center is committed for devising ecofriendly and economical modules of Plant Protection for the farming community. With a vast collaborating network with State Agricultural Universities (SAUs) and *Krishi Vigyan Kendra (KVKs)* the center has evolved as node for disseminating IPM technology to farmers. Centre is involved in development of ICT based solutions for pest identification and forewarning along with implementation of e-pest surveillance and pest advisories through collaborative research programs with state governments and other commodity based ICAR-institutes. Further, Agri- Business Incubation Centre (ABIC) of ICAR-NCIPM under the aegis of National Agricultural Innovation Fund is working to promote and support entrepreneurship related to IPM inputs by organizing awareness and various capacity building programs

## About the programme:

Agri Business incubation Centre of ICAR-NCIPM is working under the aegis of National Agriculture Innovation Fund-II (NAIF-II). The aim of the centre is to create awareness among the potential entrepreneurs about the opportunities in the area of plant protection. Integrated Pest Management is a knowledge-based technology which aims at reducing application of chemical pesticides by applying alternative plant protection measures. Though the farmers are conducive towards the technology due to economical and ecological benefits, lack of quality IPM inputs becomes limiting in adoption. This

limitation creates opportunity for the entrepreneurs to venture into this promising business area. The programme aims at creating basic

understanding among the participants regarding the IPM and various IPM inputs. Further, participants will be exposed to various technologies developed and refined by ICAR-NCIPM and are available for commercialization.

## Course content

- Introduction to ABIC, ICAR-NCIPM, New Delhi
- Entrepreneurship related to plant protection
- Entrepreneurship related Microbial bio-pesticides

## Eligible participants

- Student, plant protection professional protentional entrepreneurship etc.

## Note:

- Participation certificates to the participant will be issued after successful completion of the training programme.
- The e-version of resource book covering all the lectures will be provided to the participants and the speakers for their reference.

**Fee: Rs. 500+18% GST (Non -Refundable)**

## Payment link:

<https://ncipm.icar.gov.in/OnlinePayment/requestPaisa.aspx>

**Registration:** <https://forms.gle/C2C3ME4CHHX97FGw5=>

***Lodging, and boarding TA/DA shall be borne by the participant /sponsor authority***