

## ICAR-NCIPM inks MOU with LT Foods for popularization of Sustainable Farming Practices (SRP) in Rice

ICAR-NCIPM, New Delhi and LT Foods Ltd. signed a MOU at Rajpur Khurd Campus, Mehrauli on August 11, 2023 for capacity building and popularization of Sustainable Farming Practices (SRP) in rice. The collaboration aims to reach 10,000 farmers of Haryana and Punjab under the project **“Bridging the gap between conventional & Sustainable Rice Production through Integrated Crop Management: An Outreach programme”**. The MOU was signed by Dr. Subhash Chander, Director ICAR-NCIPM and Ms. Monika C. Jaggi, Head of ESG, LT Foods Ltd as representative from company. On this Occasion Director ICAR-NCIPM expressed that ICAR-NCIPM is glad to collaborate with LT Foods Ltd., towards a step of equipping farming communities with the knowledge and tools they need to transition to sustainable farming practices.

Dr Monika C. Jaggi, Head of ESG, LT Foods Ltd. placed heartfelt thanks to ICAR-NCIPM for accepting their invitation for collaboration. Speaking for LT Foods, she said LT Foods Ltd. aims to integrate sustainability across company operations which collaboration with ICAR is an incremental effort to step-up and promote sustainable farming practices in the country.

Dr Mukesh Sehgal, Principal Scientist and Principal investigator of the project reiterated that partnership reflects our shared commitment to spread good agricultural practices, promoting environmental stewardship and securing a prosperous future. Dr S.K. Singh, Principal Scientist, Drs Rakesh Kumar, Anoop Kumar, Mukesh Khokhar, Rekha Balodi and Raghavendra KV Scientists of ICAR-NCIPM and Mr. Kevin Parker and Mr. Himsanshu from LT foods were also present.

During the meeting the extension material for achieving this goal is also released.

